



**pharmajobs**

media pack 2009

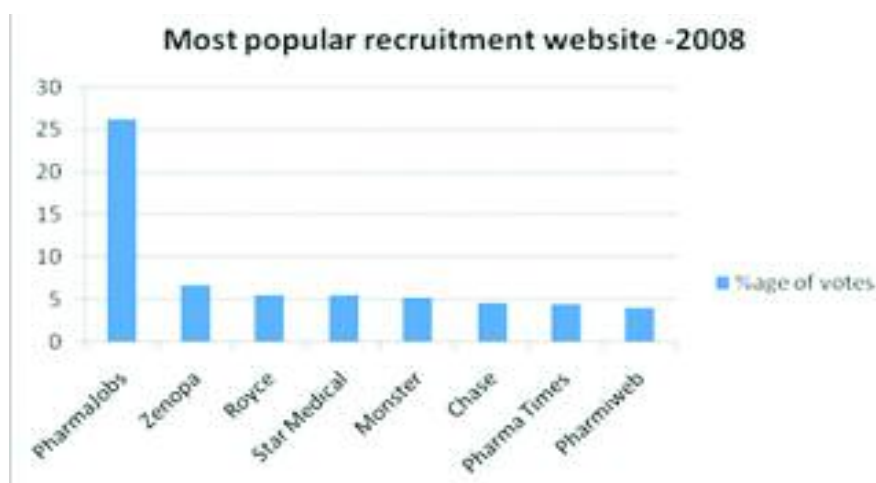


Introduced in 1999, Pharmajobs.co.uk is the UK's only online job board aimed specifically at the pharmaceutical sales recruitment market.

The site houses thousands of regularly updated vacancies posted by the country's foremost pharmaceutical companies and a wide range of pharmaceutical recruiters.

Pharmajobs.co.uk not only holds vacancies, but also offers candidates preferential services including the chance to post their CVs on the CV Database, Job Alerts and a time-saving Search Preference section.

Pharmajobs.co.uk was unanimously voted the most popular website in comparison to its rivals in the industry's only independent survey (The Company Perception, Motivation & Satisfaction Survey 2008).



## Website Facts



- The site holds approximately 2,500 regularly updated vacancies, which range from pharma rep roles up to managerial sales roles.
- On average the site sees 1,200 applications per month submitted to its vacancies.
- The site now attracts 10,000 visitors per month, 70% of these are unique users.
- Each user visits between 9-10 pages on average and spends approx 6-7 minutes browsing the site.
- Career related articles from our associated publication Pharmaceutical field (Pf) also support the site.
- Job listings not only appear on the Pharmajobs website, but also appear on our editorial website [www.pharmafield.co.uk](http://www.pharmafield.co.uk).
- The number of visitors to the site is also kept high by our rankings on Google; Pharmajobs.co.uk is ranked number 1 or 2 for the most popular search criteria used in the industry such as 'Medical Sales Jobs' & 'Pharmaceutical Sales Jobs'.

# Testimonials



**Evolve Selection** – “Pharmajobs.co.uk have played a key role in profiling our organisation into the Pharmaceutical and Healthcare marketplace. We would recommend the website as an excellent source of candidates, but also as a great media to brand an organisation into the niche Pharmaceutical sector. Jagdeep Oubhie in particular has been a great help and has provided our company with useful help and advice as well as a consistently high level of service.”

**I-HS** – “We have had excellent success with www.pharmajobs.co.uk; this combined with the monthly adverts we have run in Pharmaceutical Field magazine has been the most cost effective and best quality source of candidate generation we have experienced”

# Pharmajobs List Costs



( 20% discount on 12 month contract )

| Service                              | Monthly Cost<br>Job Listings |
|--------------------------------------|------------------------------|
| 1 job                                | £289                         |
| Up to 10 jobs                        | £520                         |
| Up to 30 jobs                        | £635                         |
| Up to 50 jobs                        | £750                         |
| Up to 70 jobs                        | £866                         |
| Up to 90 jobs                        | £982                         |
| Up to 110 jobs                       | £1097                        |
| Unlimited jobs                       | £1732                        |
| <b>Banner advertising</b>            |                              |
| <b>Premium Banner</b>                | £1732                        |
| <b>Spotlight Banner</b>              |                              |
| <b>1st Position</b>                  | £2020                        |
| <b>2nd Position</b>                  | £1732                        |
| <b>3rd Position</b>                  | £1155                        |
| <b>4th Position</b>                  | £945                         |
| <b>5th Position</b>                  | £788                         |
| <b>6th Position</b>                  | £630                         |
| <b>CV Bank Access</b>                | £158 P/M                     |
| <b>Featured Recruiter<br/>Button</b> | £578                         |
| <b>Sponsored Links</b>               | £93 Per Link                 |
| <b>CV Bank Access</b>                | £158 P/M                     |

